

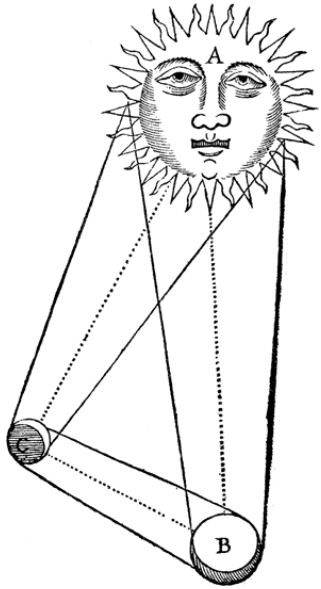


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# Connecting Your Ideas

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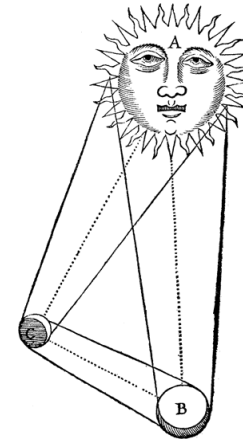


- Using Transitions
- Using Pointing Words
- Repeating Key Terms and Phrases
- Avoiding Repetitiveness

# Using Transitions

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- Transitions can make connections between different paragraphs or they can make connections between sentences within a paragraph.
- Transitions can also connect ideas within a paragraph or they can connect different paragraphs together.
- See the full text for examples of words and phrases used in transitioning from one idea to another.



The transition of the sun

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# Using Pointing Words

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- Use pointing words to help orient your readers.
- Pointing words point forward or backward to other sentences.
- Pointing words help to give your paragraphs continuity.



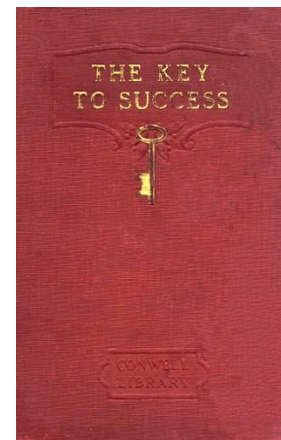
We saw many wild animals. These were no house cats.

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# Repeating Key Terms and Phrases

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- By repeating key words and phrases, you help your reader understand your writing.
- Repeat key terms and phrases to help keep your reader feel oriented.
- When using key terms or phrases, be sure to provide a definition or explanation to elaborate on the meaning of the terms. This can highlight that a specific term is important for your argument and give readers an opportunity to understand what the key terms or phrases mean as they are repeated.

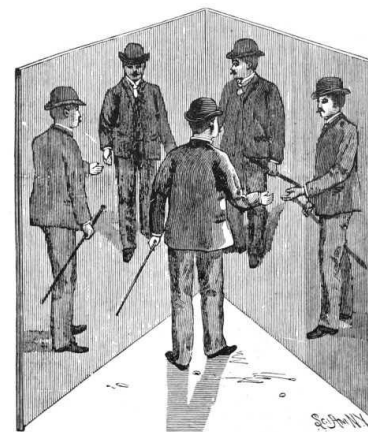


Repeating keywords and phrases is one of many keys to successful writing!

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# Avoiding Repetitiveness

- While it may be a good idea to repeat key terms and phrases for continuity or emphasis, you must avoid being overly repetitive or boring.
- Using synonyms is a good way to avoid using the same word too often.
- If you repeat a key phrase, try to alter the structure of rest of the sentence in order to provide some variety.
- Thinking of different ways to communicate essential elements of your argument will allow you to revisit what makes these elements essential, which should also push you to consider the central argument you are making in your writing.



Repeat yourself, but with variation!

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# Appendix

# Key terms

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- [pointing words](#) Pointing words are words like "this," "these," or "those," which are used to help orient your reader and establish continuity within your writing. [\(CC BY-SA 3.0\)](#)
- [repetition](#) The act or an instance of repeating or being repeated. [\(CC BY-SA 3.0\)](#)
- [synonym](#) A word or phrase with a meaning that is the same as, or very similar to, another word or phrase. [\(CC BY-SA 3.0\)](#)
- [transition](#) A word or phrase connecting one part of a discourse to another. [\(CC BY-SA 3.0\)](#)

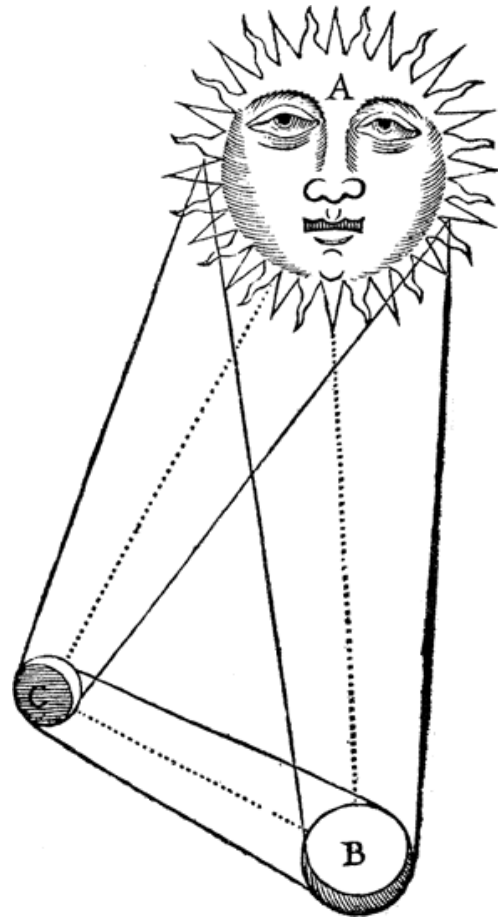




Arrow at the Tate Modern



Clifton Suspension Bridge



## The transition of the sun

Transitions are used to connect ideas and can appear from one sentence to the next, one paragraph to the next, or as an entire paragraph that ties together the ideas of two separate paragraphs.



Red Arrows performing a display at RAF Waddington



We saw many wild animals. These were no house cats.

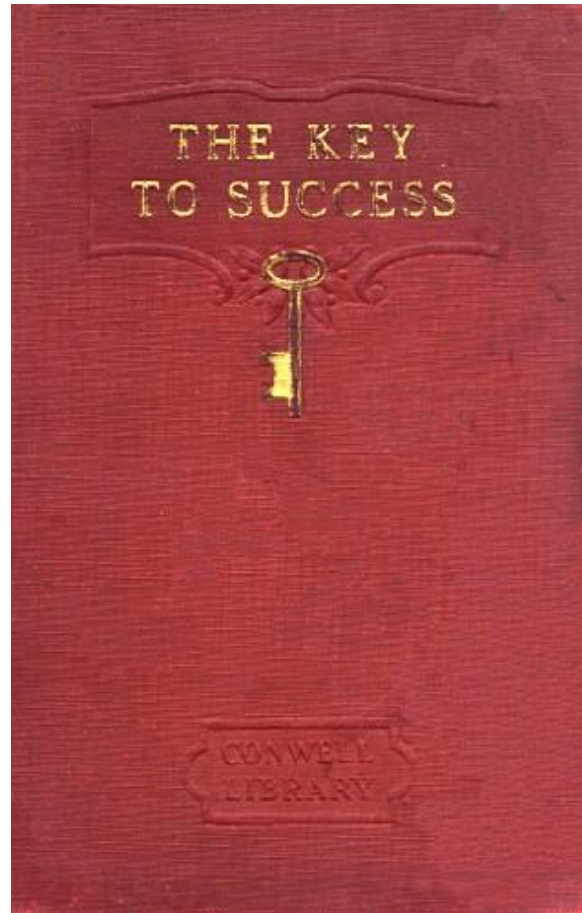
In the title, the word "these" acts as a pointing word that points back to the noun, "wild animals," contained in the first sentence. Pointing words are used to produce continuity in your writing.



Andy Warhol's Campbell's Soup Cans



Repeat/Repeat



## Repeating keywords and phrases is one of many keys to successful writing!

Repeating keywords and phrases in your writing highlights for your readers the important aspects of your argument. Repeating keywords and phrases also helps to provide a sense of continuity throughout your writing.





Crayons



Seashells



## Repeat yourself, but with variation!

While repetition of key terms and phrases can provide continuity and orient your reader, be sure to also include some variability within this repetition to avoid being overly repetitive or boring.