

Presentation Critique for _____

Comprehensible Argument and Organization

Poor	Avg			Great	
1	2	3	4	5	
1	2	3	4	5	Chose information suited to student engineers (professionals)
1	2	3	4	5	Clear introduction, body, conclusion
1	2	3	4	5	Clear agenda and key points or topics
1	2	3	4	5	Sufficient detail to support discussion of key points
1	2	3	4	5	Planned concluding remarks (not just “I guess that’s it.”)
1	2	3	4	5	Used transitions: met agenda expectations
1	2	3	4	5	Explained diagrams and other evidence
1	2	3	4	5	Chose appropriate vocabulary and tone
1	2	3	4	5	Coherent, logical pattern of organization: general to specific

Specific Technology Failure Analysis

1	2	3	4	5	Addressed “Why failure occurred” (not just that it did)
1	2	3	4	5	Analyzed failure in sufficient depth for avoidance in the future
1	2	3	4	5	Identified causes and explained differences
1	2	3	4	5	Explained team’s process of analyzing the failure
1	2	3	4	5	Described implications

Argument Score: _____ /70

Accessible Delivery

Poor	Avg			Great	
1	2	3	4	5	
1	2	3	4	5	Avoided fillers such as “uhm,” “like,” and “you know”
1	2	3	4	5	Pronounced words clearly and audibly
1	2	3	4	5	Spoke without noticeable pauses in mid-sentence
1	2	3	4	5	Used falling intonation at the end of sentences
1	2	3	4	5	Varied rate of delivery (slowed for key points; accelerated on details)
1	2	3	4	5	Changed pitch for emphasis (high/low contrasts in tone)
1	2	3	4	5	Looked at entire audience
1	2	3	4	5	Spoke key points, intro, and concluding remarks without reading
1	2	3	4	5	Did not read to audience much from screen
1	2	3	4	5	Used concept-related gestures to show relationships
1	2	3	4	5	Avoided nervous hand movements
1	2	3	4	5	Confident stance
1	2	3	4	5	Appeared enthusiastic

Delivery Score: _____ /65



Accessible Visuals in Support of Argument

Poor	Avg			Great	
1	2	3	4	5	Appropriate number of words and items on slides (not overloaded)
1	2	3	4	5	Used font sizes/images that could be seen easily
1	2	3	4	5	Each graphic had only one message
1	2	3	4	5	Comparisons made analysis or design choices clear and easy to evaluate
1	2	3	4	5	Background did not interfere with diagrams or text
1	2	3	4	5	Sufficient “white” space to make organization of information clear
1	2	3	4	5	Images suited purpose
1	2	3	4	5	Excessive detail didn’t interfere with intended message

Visuals Score: _____ / 40

Q & A

Poor	Avg			Great	
1	2	3	4	5	Listened to questions without interrupting
1	2	3	4	5	Repeated or rephrased questions
1	2	3	4	5	Began with general answer and then followed up with details
1	2	3	4	5	Addressed responses to everyone
1	2	3	4	5	Turned answer toward positive aspects, when possible

Q&A Score: _____ / 25

Grand Total _____ / 200

Additional Comments

