

Art in the Twenty-First Century

Introduction

Twenty-first-century art is a burgeoning field of practice, research, and publication, making it an incredibly dynamic field of study. Many important topics have been resonating in the new century and inspiring new thinking and scholarly debate, such as the surge of bio art in response to scientific research in the life sciences, and the critical theory known as relational aesthetics that developed in response to an increase in art that invites viewers' participation and interaction. Other topics that were much-discussed in the late twentieth century remain vital for the analysis of twenty-first-century art and visual culture, including semiotics, post-modernism, and feminism.

Art of the twenty-first century emerges from a vast variety of materials and means. These include the latest electronic technologies, such as digital imaging and the Internet; familiar genres with a long history that continue to be practiced with great vigor, such as painting; and materials and processes once associated primarily with handicrafts, re-envisioned to express new concepts. Many artists regularly and freely mix media and forms, making the choices that best serve their concepts and purposes. Activities vary from spectacular projects accomplished with huge budgets and extraordinary production values to modest endeavors that emphasize process, ephemeral experiences, and a do-it-yourself approach. The notion of influences has also shifted with changes in communications and technology; every location around the world has artists who respond to local geographies and histories as well as the sway of global visual culture.

Globalization

A key feature of the art scene in the twenty-first century (and of many sectors of twenty-first-century life) is the impact of globalization – the accelerating interconnectivity of human activity and information across time and space. Aided by the internet and mass media, awareness of the vitality of contemporary art in localities around the globe has grown exponentially. Anyone with access to the internet can follow developments in Shanghai, Sydney, São Paulo, or Nairobi. Simultaneously the increased movement of artists across borders and oceans has added to the intermixing of influences and artistic vocabularies. For example, Wangechi Mutu, originally from Kenya, pursued further education in South Wales and then in the United States. Her collaged images of women are informed by African tribal arts, 20th-century European and American collage artists, and the latest illustrations from fashion, pornography, and medical sources.

The meaning and consequences of globalization are much debated by scholars. Economically and politically, is globalization a force for growth and freedom in societies everywhere, or does it contribute to further exploitation of developing regions by the wealthy? Does globalization work in different ways in different localities?

Regarding globalization and art, do practices in Asia, Africa, the Middle East, and elsewhere challenge the traditional assumptions and value judgments that are the basis of the Western canon? Are Western institutions rethinking that canon or simply adding art from other places to their rosters in a token and uncritical gesture of inclusivity? How do curated exhibitions that address themes of globalization represent artists from various parts of the world? The expanding art market and the proliferation of biennials and art fairs helped a select group of artists from every continent to gain an international presence; but have the underlying structure and values of the art market changed otherwise?

Visual Culture

In the twenty-first century visual culture has grown as a recognized interdisciplinary field of study, taking a multifaceted approach to understanding how images of all types communicate and participate in the construction of identity, gender, class, power relationships, and other social and political meanings and values. Medicine, science, politics, consumer culture, and religion and spirituality are some of the arenas that visual culture studies examine along with art. Visual culture scholars analyze film, television, graphic novels, fashion design, and other forms of popular culture in addition to established fine art media such as painting, and they draw upon many methodologies and theories, including semiotics, sociology, psychoanalysis, reception theory, feminism, and the concept of the gaze, to name a few.

Just as visual culture scholars are examining images and media of all types so, too, are twenty-first-century artists drawing inspiration, imagery, materials, and concepts from diverse areas of culture, moving well beyond influences from the history of fine art and design. The world of professional sports and fanatic fans has been a topic for Paul Pfeiffer, while the commercial television industry has informed various video installations by Christian Jankowski.

Most contemporary artists do not draw rigid distinctions between high art and popular culture. For instance, a number of contemporary artists embrace traditional techniques of fiber art but use them to create unorthodox forms or address current social and political issues. Along these lines, Ghada Amer has used thread to embroider on canvas repeated motifs of nude women engaged in sexual acts, then partially obscured the embroidered images with gestural painted brushstrokes. Her themes include the expression and repression of female sexuality and eroticism in both Western and Islamic societies. Another example of intermixing visual cultures is the complex array of interactions

between science and contemporary art, with many artists engaging with scientific imagery and ideas in their practice. For example, Wim Delvoye's ongoing series called [Cloaca](#) imagines humans as cyborgs, representing the human digestive system as a kind of biomechanical contraption. Finally, many twenty-first-century artists are deeply affected by their immersion in global visual culture, which is now made vividly present through online networks. Many artists maintain a personal website, and some create art expressly for dissemination through social media. As always, new technologies provide new opportunities and challenges.

Public and Participatory Art

Public art was a well-established genre by the late twentieth century, attracting both traditional and experimental practitioners. Public art in the twenty-first century has expanded even more as a field of activity in which creative investigation can take place. In addition to continuing familiar forms such as site-specific monuments, murals, graffiti, and collaborations between artists, engineers, and architects, public art encompasses new purposes, forms, and locations, including pop-up art shops, street parades, and online projects. Public artists in the twenty-first century might use established approaches such as installation and performance but introduce new variations. For instance, it is now common for artists to hire other people, sometimes with special skills, to undertake performances on their behalf. In this vein, Vanessa Beecroft hired fashion models for performances, and the collaborative artists Allora & Calzadilla directed professional athletes as performers in some of their installations.

A pronounced tendency in the twenty-first century has been art that is participatory, in which the social interactions prompted by a work become its content. Often called relational art, the work literally engages the public in some way. For instance, Carsten Höller has installed giant slides in museums for visitors to slide down, and Rirkrit Tiravanija has prepared Thai food and served it to gallery goers. Artists attracted by the immediacy and connectivity of globally networked media often create online projects that invite social interaction. Relational aesthetics has developed (and been contested) as a critical theory for analyzing and evaluating such undertakings. Key questions in these debates include: Does it matter if the social interactions prompted by such works promote a better world or are conviviality and entertainment sufficient goals? To what extent should the physical products of relational art (such as Höller's slides) be evaluated aesthetically as well as for their social effects?

The twenty-first century is just beginning – issues and ideas are evolving rapidly and new artists are constantly gaining attention and influence.

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